# RoadRally Board Communication Strategy

Monthly RRB Meeting Minutes will be made available to the general rally community within 72 hours after final approval by the RRB:

- Released to SCCA Fasttrack
- SCCA RoadRally Home Page Website

Quarterly updates to the RoadRally Home Page "Press Releases"

Quarterly RRB updates concerning new initiative or topics of general interest.

- Via Email, Facebook and SCCA RoadRally Homepage Link

Quarterly RoadRally Get-Togethers/Town Hall Meetings concerning new initiative or topics of general interest. Conducted in person at the annual Convention and via 'Zoom' sessions.

Annual RFO / RRR / Trek Change Process – April 30 – November 1

- Initial Announcement of the process/open a 60 day "Change Window" for submitting changes / updates to the RFO / RRR / Trek Process – Target: April 30
- Close the annual 60 day "Change Window" for submitting suggested changes/updates to the RFO / RRR / Trek Process – Target: June 30
- Summarize suggested changes and distribute to the rally community – Target: July 31
- Close comments 'window' on all suggested RFS / RRR / Trek changes from the rally community of summarized suggested changes – Target: August 31
- Finalize Annual RFO / RRR / Trek Change Process – By October 31
  - RRB vote on suggested changes - October RRB Meeting
  - NEC integrate changes into the RFO / RRR – October 31
  - RRB integrate changes into the Trek Rules – October 31
- Submit changes to the SCCA BOD – November 1

Annual Town Hall Meeting – National Convention

- Summary of prior year's activities
  - Number of events/attendance/new region activity
  - RRB future year priorities
- Q&A session with session attendees




By Richard. Bireta/Peter Schneider - Approved by the RRB – August 13, 2020
Update – Approved by the RRB – July 8, 2021