



Good afternoon,

Thank you for joining us.

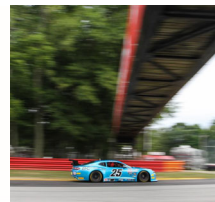
For years, I've heard many folks raise the question, "How can I get involved with professional racing?"

The Houston Region was lucky enough to have a great working relationship to the promoter for the Grand Prix of Houston events which allowed me to volunteer for those events. But what if you don't have a professional race at a track or temporary circuit near you? What if I want to use the skills and abilities I've learned as an SCCA Official in a professional environment? How can I get involved with SCCA Pro Racing?

If you've asked these questions, or know someone who has, stick around, because we have some answers for you.

Opportunities

- Region Involvement
- Individual Involvement



The easiest two ways to get involved with SCCA Pro Racing include:

1. Engaging through your region
2. Or getting involved on your own

Let's explore the region route first.

Region Involvement Opportunities

- Spectator tickets/passes
 - Available for most F4 U.S. and F3 Americas Championship events
- Membership recruitment booth
 - Promote your activities to spectators attending various events
- Marketing share with F4 U.S. & F3 Americas
 - Help market, and we will make a donation to your Region



Regions can get involved with SCCA Pro Racing events in several ways.

1. Spectator tickets/passes
 - A. At most F4 & F3 Championship events, regions can request a spectator package at no additional cost. This package includes 20 tickets to the event and a tour of the F4 & F3 paddock.
 - B. For the larger premier F4 & F3 Championship events, the spectator package would be for a smaller group and there could be a cost associated.
2. Membership recruitment booth
 - A. Regions looking to promote their activities and the Club in general can set up a recruitment booth during select F4/F3 events
 - B. Access is based on the event promoter, but we will help facilitate the discussions.
3. Marketing share
 - A. Help promote an F4/F3 event, and we will make a donation to your region.
 - B. Grassroots promotion of events is a great way to engage the local public and generate buzz for motorsports in the area.
 - C. Materials will be provided- posters and postcards will be shipped in advance.

There are also ways individuals can get involved with SCCA Pro Racing.

Individual Involvement Opportunities

- Volunteer Positions

- Positions available for most SCCA Pro Events including F4 U.S./F3 Americas and Trans Am
- Opportunities include
 - Grid & Pit Lane
 - Flagging & Communication
 - Tech
 - Registration
 - Timing & Scoring
 - Stewarding
- Premier events may have additional restrictions or processes
- Join the mailing list to receive event details and registration updates: <https://bit.ly/2C2zFu3>



The two ways you can roll up your sleeves and join the SCCA Pro Racing family are volunteering for a specialty or becoming an Ambassador.

1. Volunteer Positions

- A. F4 & F3 Championship and Trans Am events are always looking for additional volunteer help during race weekends.
- B. There will be limited positions available at each event.
- C. Experience will be required, but not necessarily in a Pro environment.
- D. Premier events may have additional restrictions.
- E. Opportunities include (not available at every event):
 - i. Grid & Pit Lane
 - ii. Flagging & Communication
 - iii. Tech
 - iv. Registration
 - v. Timing & Scoring
 - vi. Stewarding
- F. Join the mailing list to receive event details and registration information: <https://bit.ly/2C2zFu3>
- G. Trans Am's season starts in March, and F4/F3's season starts in April, and the above link is currently live.

Individual Involvement Opportunities

- SCCA Pro Racing Ambassador
 - Event & online opportunities available
 - Instagram and SnapChat takeovers
 - Facebook Live broadcasts
 - YouTube content
 - Limited positions available per race weekend, and premier events may have additional restrictions
 - Full-season promotion on personal and region platforms
 - Apply to be an SCCA Pro Racing Ambassador here: <https://bit.ly/2C2zFu3>



Another way you can get involved with F4 & F3 is by serving as an Ambassador.

2. SCCA Pro Racing Ambassador

- A. F4 & F3 Championships have a huge social media presence, and we want you to help make it even bigger.
- B. Event and online opportunities available include
 - i. Instagram and SnapChat takeovers
 - ii. Facebook Live broadcasts
 - iii. YouTube content
- C. There will be limited positions available at each event, and premier events may have additional restrictions.
- D. By signing up to help at an event, it's expected you would provide full-season promotion on your personal and SCCA Region platforms.
- E. Apply online at: <https://bit.ly/2C2zFu3>, and be sure to include the social channels you use, as well as those you manage.
- F. The link above is live, and we will begin reviewing applications next week.



We hope to see you in 2019!

Questions? See me in the front or email me.
Sydney Davis Yagel: syagel@sccapro.com

Email List & Ambassador Application: <https://bit.ly/2C2zFu3>



Thank you for joining us. We will be hanging around for questions, and would love to speak with you further.

Additional questions? Contact Sydney Davis Yagel: syagel@sccapro.com

Email List & Ambassador Application: <https://bit.ly/2C2zFu3>