

BELL HELMETS

2017 SCCA National Championship Runoffs® Official Contingency Program

Program Name:	2017 Bell Helmets SCCA Runoffs® Contingency Program			
Program Contact Information:	Kyle Kietzmann Bell Helmets 301 Mercury Drive #8 Champaign, IL 61822 (800) 237-2700 info@bellracing.com			
Program Summary:	<ul style="list-style-type: none">Bell Helmets is an Official Contingency Sponsor of the 2017 SCCA Runoffs®.This is an optional contingency awards program.			
Program Duration:	<ul style="list-style-type: none">2017 SCCA National Championship Runoffs®			
Registration:	<ul style="list-style-type: none">Competitors must register each year to participate in SCCA Runoffs contingency programs and be eligible for awards.Competitors must be registered in the program before competing. No awards will be paid if you do not follow all contingency procedures.Please register by selecting this program on the online contingency registration form available through event registration.It is the competitor's responsibility to register properly and neatly apply decals.			
Requirements:	<ul style="list-style-type: none">Product use is <u>not</u> required to earn discount awards through this program.<u>Decals Required:</u> YES<u># of Decals:</u> 2<u>Location:</u> One on each side of the vehicle. No competing decals.<u>Availability:</u> Decals will be available on-site at contingency registration in the tech area.			
Class Eligibility List:	<ul style="list-style-type: none">All Classes			
Award Information:	<ul style="list-style-type: none">Payouts are presented to 1st, 2nd and 3rd place drivers in all classes at the 2017 SCCA Runoffs®.Award winners wearing a Bell helmet at the Runoffs® will receive a cash or product certificate award. Eligible podium finishers who are not wearing a Bell helmet at the Runoffs® will receive a 25% discount on the purchase of a new Bell helmet.All awards must be redeemed by 12/31/17.See "Payout Schedule" below for award amounts.			
Additional Information:	<ul style="list-style-type: none">This contingency program is verified by SCCA and paid by Bell Helmets. For payout details or to ask questions, please call (800) 237-2700.			
PAYOUT SCHEDULE				
		1 st	2 nd	3 rd
All Classes	Bell-users	\$100	\$50	\$50 product certificate
	Non-users	25% discount on the purchase of a new Bell helmet		

Bell Helmets retains the option to name and/or change eligible categories, classes, and cars at any time during the 2017 season.