SOLO TECHNOLOGY DEVELOPMENT

Randall Prince
Solo Communications Manager

ABOUT ME

- SCCA Solo Communications Manager
 - SoloMatters, Starting Line, Track Night, etc.
- Atlanta Region SCCA Marketing / Communications
 Manager
- Sr. Developer @ Turner Broadcasting (nba.com)
- Founder / IT Manager for 4 technology start-ups

ABOUT ME

I'm Here to Help! Ask me questions...

THE PLAN — THE EVENT LIFECYCLE

- 1. Event Creation
- 2. Event Promotion
- 3. Lead-Up
- 4. On-Site
- 5. Post Event
- 6. Rinse-Repeat

THE TOOLS















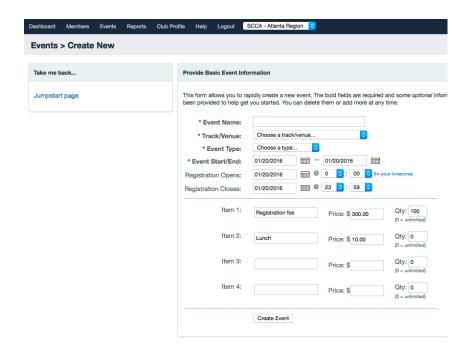


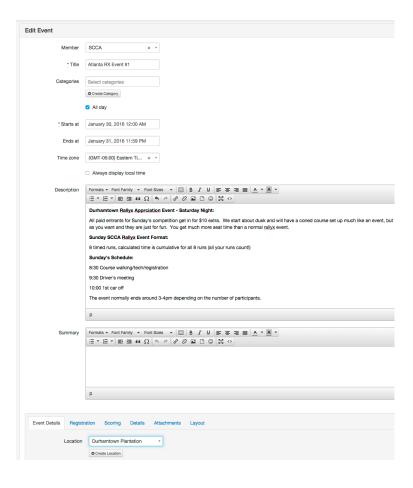


1. EVENT CREATION

MotorsportReg









2. EVENT PROMOTION













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3. LEAD-UP AKA "THE SCRAMBLE"













4. ON-SITE



FarmTek and Race America



2015 SCCA Solo Nationals- R-West/F-East

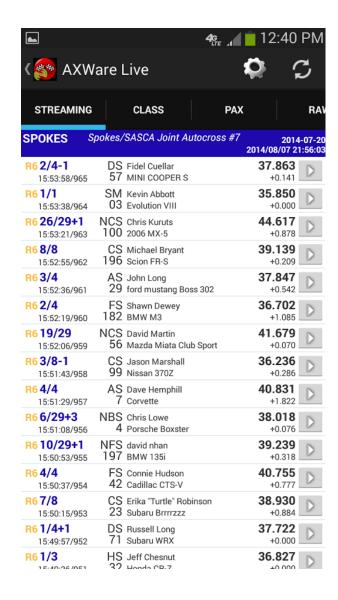
**** UNOFFICIAL RESULTS (INFORMATIONAL ONLY) ****

PRONTO TIMING SYSTEM

Class standings for STX [58 Cars] (09:44:30 AM)

т	1			013 Subaru BRZ	
		63.427	63.631	63.877	118.793
		55.950	55.366	57.104(1)	
т	 2	188 Mack Siu	Kei Tsa 2	013 Subaru BRZ	Bridges
				70.337(3)	
				55.048	
т	3	140 David San	tel 2	013 Scion FR-S	Bridges
		64.144	66.386(1) 63.833	119.484
		58.728(1)	55.651	57.378(1)	(0.615)
т	4	83 Adam Bena	way 2	 014 Subaru BRZ	Bridges
		64.293	68.169(2) 64.885	119.917
		56.340	58.950(1) 55.624	(0.433)
т	 5	5 131 Kyle Herbst 2012 BMW 128i Coup			pe M S Bridges
		64.246	64.730	64.419	120.174
		66.615(5)	55.928	57.710(1)	(0.257)

		Car Queuer	Car Queuer		
2014 DEV #01 0					
		unt Dilenr leto Que	•		
1	2	3	4	5	
6	7	8	9	0	
Car#		Add		Clear	
In Queue					
3" Frank Pill 2011 Paris	ing1 «Canes	SI	N 888	} ••	
2" Carol Ber 1007 Hands	ckenateln Owc	SI	VI 222	2 •	
1 Chris Tra	-	УM	1197	7 6,	





Driving. Motorsport.













POST EVENT





Pos	Nbr	Driver's name, Town	Car, Sponsor	Tire Mfg	Rgn,Div	Course 1	, Course 2		Score
T 1	57	Teddie Alexandrova Fresno, CA	2011 BMW* M3 Coupe Accent on the 2nd a	Bridgestone	San Franc	58.011 69.085	58.613 70.372(1)	60.293(1) 67.871	125.882
T 2	32	Angela Freise Zion, IL	2015 Ford* Mustang Fastba Frame Up Wheelworks	Bridgestone*	Chicago F	R60.858 68.210	59.830 69.582(1)	60.134 70.781(1)	128.040 (2.158)
T 3	28	Lorien Feighner Howell, MI	2015 Ford* Mustang Fastba Stranoparts	Bridgestone	Saginaw V	759.331 7 0.277(1)	59.346 71.210(1)	58.685 71.325(1)	128.962 (0.922)
4	79	Tammy Breece Wolverine Lake, MI	2011 Ford* Mustang GT Co Table 8 Racing	Bridgestone		60.391 73.263(2)	59.035 71.721(1)	58.782 73.701(2)	130.503 (1.541)
5	94	Kellie Knop Lincoln, NE	2007 Ford* Mustang Shelby	Bridgestone		DNF 72.221	60.538 70.757	60.886 70.443	130.981 (0.478)
6	95	Kati Kiley Bolingbrook, IL	2007 Ford* Mustang	Bridgestone	Chicago F	R 61.678 73.734(2)	64.593(2) 70.481	61.842(1) 69.430	131.108 (0.127)
7	23	Courtney Potter Wichita, KS	2014 Chevrolet* Camaro SS	BFGoodrich	Wichita	64.743 73.635	63.845 73.874	63.555 72.442	135.997 (4.889)
8	51	Liza Pancho Dubuque, IA	2014 Chevrolet* Camaro LS PROJECT.ONE/WR RACING	Bridgestone*	Iowa Reg	77.795 84.418	DNF 87.767(1)	73.904 100.501(7)	158.322 (22.325)
\mathbf{G}	Stree	t		Drivers: 28		Trophies	s: 8		
T 1	49	Mark Scroggs San Ramon, CA	2013 Ford* Focus ST Stranoparts.com/Bridgestone Tires	Bridgestone	San Franc	68.462(1) 58.250	66.922 57.528	66.111 56.784	122.895
T 2	73	Matt Jones Arlington, VA	2014 Ford* Focus ST Thanks Sara!	Bridgestone	Washingt	68.237 58.388	66.947 57.630	66.887 57.644	124.517 (1.622)
Т 3	31	David Entz Nashville, TN	2010 Mazda speed3	Bridgestone	Tennessee	6 67.373 61.065(1)	67.452 58.263	71.166(2) 57.284	124.657 (0.140)
7D 4	07	Dutan Danidatta	2014 E 14 E OT	D.:!1	3371-!4	(7.300	(0.707(1)	(7.217	104.050









TOP SECRET

- Open Source Timing Server + SCCA.comLive Timing
- Complete vertical event integration
 - Registration to Sanction
- User Data Reporting

SUMMARY

BIG PICTURE

- Event communications is the lifeblood of your
 program technology is there to help!
- Plenty of technology solutions current available
- The SCCA.com pipeline is going to make life easier

QUESTIONS?

COMMENTS?

PITCHFORKS?

RANDALL PRINCE RANDALLPRINCE GMAIL.COM