
SOLO TECHNOLOGY DEVELOPMENT

Randall Prince
Solo Communications Manager



Driving. Motorsport.

ABOUT ME

- SCCA Solo Communications Manager
 - SoloMatters, Starting Line, Track Night, etc.
- Atlanta Region SCCA Marketing / Communications Manager
- Sr. Developer @ Turner Broadcasting (nba.com)
- Founder / IT Manager for 4 technology start-ups



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ABOUT ME

*I'm Here to Help! Ask me
questions...*



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THE PLAN – THE EVENT LIFECYCLE

1. Event Creation
2. Event Promotion
3. Lead-Up
4. On-Site
5. Post Event
6. *Rinse-Repeat*



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THE TOOLS



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SCCA

Sports Car Club of America



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1. EVENT CREATION



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MotorsportReg

.com



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Events > Create New

[Take me back...](#)

[Jumpstart page](#)

Provide Basic Event Information

This form allows you to rapidly create a new event. The bold fields are required and some optional information has been provided to help get you started. You can delete them or add more at any time.

* Event Name:

* Track/Venue:

* Event Type:

* Event Start/End:

Registration Opens: @ : (in your timezone)

Registration Closes: @ :

Item 1:	<input type="text" value="Registration fee"/>	Price: \$ <input type="text" value="300.00"/>	Qty: <input type="text" value="100"/> (0 = unlimited)
Item 2:	<input type="text" value="Lunch"/>	Price: \$ <input type="text" value="10.00"/>	Qty: <input type="text" value="0"/> (0 = unlimited)
Item 3:	<input type="text"/>	Price: \$ <input type="text"/>	Qty: <input type="text" value="0"/> (0 = unlimited)
Item 4:	<input type="text"/>	Price: \$ <input type="text"/>	Qty: <input type="text" value="0"/> (0 = unlimited)

[Create Event](#)

Edit Event

Member:

* Title:

Categories:
[Create Category](#)

☒ All day

* Starts at:

Ends at:

Time zone:

☐ Always display local time

Description

Durhamtown Rallyx Appreciation Event - Saturday Night:
All paid entrants for Sunday's competition get in for \$10 extra. We start about dusk and will have a coned course set up much like an event, but as you want and they are just for fun. You get much more seat time than a normal rallyx event.

Sunday SCCA Rallyx Event Format:
8 timed runs, calculated time is cumulative for all 8 runs (all your runs count!)

Sunday's Schedule:
8:30 Course walking/tech/registration
9:30 Driver's meeting
10:00 1st car off
The event normally ends around 3-4pm depending on the number of participants.

Summary

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Event Details [Registration](#) [Scoring](#) [Details](#) [Attachments](#) [Layout](#)

Location:
[Create Location](#)



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2. EVENT PROMOTION



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MailChimp



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*fresh***alloy**
rennlist.com



www.AudiWorld.com

honda-tech.com
unofficial honda and acura tech resource

NASIOC
NORTH AMERICAN SUBARU IMPREZA OWNERS CLUB



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3. LEAD-UP AKA “THE SCRAMBLE”



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4. ON-SITE



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FarmTek and Race America



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2015 SCCA Solo Nationals- R-West/F-East

**** UNOFFICIAL RESULTS (INFORMATIONAL ONLY) ****

PRONTO TIMING SYSTEM

Class standings for STX [58 Cars] (09:44:30 AM)

T	1	197	David Marcus	2013	Subaru BRZ	Bridges
			63.427	63.631	63.877	118.793
			55.950	55.366	57.104(1)	

T	2	188	Mack Siu Kei Tsa	2013	Subaru BRZ	Bridges
			63.959	63.821	70.337(3)	118.869
			55.476	55.739	55.048	(0.076)

T	3	140	David Santel	2013	Scion FR-S	Bridges
			64.144	66.386(1)	63.833	119.484
			58.728(1)	55.651	57.378(1)	(0.615)

T	4	83	Adam Benaway	2014	Subaru BRZ	Bridges
			64.293	68.169(2)	64.885	119.917
			56.340	58.950(1)	55.624	(0.433)

T	5	131	Kyle Herbst	2012	BMW 128i Coupe M S	Bridges
			64.246	64.730	64.419	120.174
			66.615(5)	55.928	57.710(1)	(0.257)

Menu

Car Queue

Help

2014 DEV #01 04/12/2014

Search/Define Info Queue

1

2

3

4

5

6

7

8

9

0

Car #

Add

Clear

In Queue

3rd

Frank Pillingt

2011 Porsche Carrera

SM 888

2nd

Carol Beckenstein

1997 Honda Civic

SM 222

1st

Chris Triller

2013 Porsche 911 S

XM 1197

AXWare Live			
STREAMING	CLASS	PAX	RAV
SPOKES Spokes/SASCA Joint Autocross #7 2014-07-20 2014/08/07 21:56:03			
R6 2/4-1	DS Fidel Cuellar	37.863	
15:53:58/965	57 MINI COOPER S	+0.141	
R6 1/1	SM Kevin Abbott	35.850	
15:53:38/964	03 Evolution VIII	+0.000	
R6 26/29+1	NCS Chris Kuruts	44.617	
15:53:21/963	100 2006 MX-5	+0.878	
R6 8/8	CS Michael Bryant	39.139	
15:52:55/962	196 Scion FR-S	+0.209	
R6 3/4	AS John Long	37.847	
15:52:36/961	29 ford mustang Boss 302	+0.542	
R6 2/4	FS Shawn Dewey	36.702	
15:52:19/960	182 BMW M3	+1.085	
R6 19/29	NCS David Martin	41.679	
15:52:06/959	56 Mazda Miata Club Sport	+0.070	
R6 3/8-1	CS Jason Marshall	36.236	
15:51:43/958	99 Nissan 370Z	+0.286	
R6 4/4	AS Dave Hemphill	40.831	
15:51:29/957	7 Corvette	+1.822	
R6 6/29+3	NBS Chris Lowe	38.018	
15:51:08/956	4 Porsche Boxster	+0.076	
R6 10/29+1	NFS david nhan	39.239	
15:50:53/955	197 BMW 135i	+0.318	
R6 4/4	FS Connie Hudson	40.755	
15:50:37/954	42 Cadillac CTS-V	+0.777	
R6 7/8	CS Erika "Turtle" Robinson	38.930	
15:50:15/953	23 Subaru Brrrrzzzz	+0.884	
R6 1/4+1	DS Russell Long	37.722	
15:49:57/952	71 Subaru WRX	+0.000	
R6 1/3	HS Jeff Chesnut	36.827	
15:49:46/951	32 Honda CR-Z	+0.000	



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POST EVENT



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Results

2015 Tire Rack SCCA Solo Nationals



Pos	Nbr	Driver's name, Town	Car, Sponsor	Tire Mfg	Rgn,Div	Course 1	Course 2	Score
T 1	57	Teddie Alexandrova Fresno, CA	2011 BMW* M3 Coupe Accent on the 2nd a	Bridgestone	San Franc	58.011 69.085	58.613 70.372(1)	60.293(1) 67.871
T 2	32	Angela Freise Zion, IL	2015 Ford* Mustang Fastba Frame Up Wheelworks	Bridgestone*	Chicago R60	60.858 68.210	59.830 69.582(1)	60.134 70.781(1)
T 3	28	Lorien Feighner Howell, MI	2015 Ford* Mustang Fastba Stranoparts	Bridgestone	Saginaw V59	331 70.277(1)	59.346 71.210(1)	58.685 71.325(1)
	4	79 Tammy Breece Wolverine Lake, MI	2011 Ford* Mustang GT Co Table 8 Racing	Bridgestone		60.391 73.263(2)	59.035 71.721(1)	58.782 73.701(2)
	5	94 Kellie Knop Lincoln, NE	2007 Ford* Mustang Shelby	Bridgestone		DNF 72.221	60.538 70.757	60.886 70.443
	6	95 Kati Kiley Bolingbrook, IL	2007 Ford* Mustang	Bridgestone	Chicago R61	678 73.734(2)	64.593(2) 70.481	61.842(1) 69.430
	7	23 Courtney Potter Wichita, KS	2014 Chevrolet* Camaro SS	BFGoodrich	Wichita	64.743 73.635	63.845 73.874	63.555 72.442
	8	51 Liza Pancho Dubuque, IA	2014 Chevrolet* Camaro LS PROJECT.ONE/WR RACING	Bridgestone*	Iowa Reg	77.795 84.418	DNF 87.767(1)	73.904 100.501(7)
G Street				Drivers: 28	Trophies: 8			
T 1	49	Mark Scroggs San Ramon, CA	2013 Ford* Focus ST Stranoparts.com/Bridgestone Tires	Bridgestone	San Franc	68.462(1) 58.250	66.922 57.528	66.111 56.784
T 2	73	Matt Jones Arlington, VA	2014 Ford* Focus ST Thanks Sara!	Bridgestone	Washingt	68.237 58.388	66.947 57.630	66.887 57.644
T 3	31	David Entz Nashville, TN	2010 Mazda speed3	Bridgestone	Tennessee	67.373 61.065(1)	67.452 58.263	71.166(2) 57.284
T 4	87	Dan D... ...	2014 Ford* Focus ST ...	Bridgestone*	Washingt	67.388 60.707(1)	67.388 67.317	67.317 ...



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SurveyMonkey®



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TOP SECRET

- Open Source Timing Server + SCCA.com

Live Timing

- Complete vertical event integration
 - Registration to Sanction
- User Data Reporting



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SUMMARY



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BIG PICTURE

- Event communications is the lifeblood of your program – technology is there to help!
- Plenty of technology solutions current available
- The SCCA.com pipeline is going to make life easier



QUESTIONS?
COMMENTS?
PITCHFORKS?

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