Sample RallyCross Announcement
Template for Grabbing Entrants

Having a detailed event announcement helps entice and inform potential entrants. It also sets expectations, and prevents issues such as ineligible vehicles and minors without guardians to sign waivers. This is the sort of material that share on your region's long-form mediums, such as web sites, forums, and MotorsportReg event information pages. Link your audience to these announcements via brief, luring posts on Facebook, Twitter, Instagram, and other social media.

Shared below is a rough annotated template. Feel free to adapt the text below to your event:

Start with an image showing your regional logo or activity.

Name of RallyCross Event

Date: Month, Date, Year
Location: Name of Venue, City, State, link to map

[link to mapping site with coordinates or address]

Teaser text example: "Get ready to RallyCross with Ozark Mountain Region SCCA. Our first event of the year will be held on the smooth dirt at Lebanon Midway Speedway a short drive up I-44 from Springfield, MO."

[Teaser text: this is a quick snapshot of your event that highlights RallyCross, this event, the site, etc. This is the "hook" that entices people to read more, sign up, and attend.]

Registration

- Click here to register online. *[Link to the event's online registration page]*

- View instructions on how to sign up using MotorsportReg. *[Link or briefly explain how to use your registration system]*

- Online pre-registration helps us know the headcount and plan the event, and it saves you time during registration at the event.

Cost

- $XX per person for non-SCCA members

- $XX per person for SCCA annual members

- $XX per person for SCCA annual members who pre-register online

[Some regions may offer a discount to members who pre-register—totally up to you]

Non-members will receive a weekend membership in the Sports Car Club of America and a $15 discount towards annual membership in the club.

[What payment forms are accepted? Online or in person? Make note.]

Schedule [example]

- 8:00 AM - Registration opens, check-in for pre-registered entrants.

- 8:00 AM - 10:00 AM - Vehicle tech inspection, course open for walking.