



RoadRally

8 Simple Rallys

Growing Your Regional Rally
Program



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Why Do I need a Rally Program?

- The Club Has Become Less Social Over Time
- Regions Are Tending Toward A Group Of Specialty Clubs
- Social Events Are Often Limited To Holiday Party
- Very Little Crossover Between Specialties



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Why Rally?

- Low Entry Barriers
- Family Friendly
- Social
- Leads Into Other Programs



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Rally as a Social Event

- Keep It Simple. Easy To Explain, But Tough To Master.
- Format Is Less Important Than Social Aspect.
- Keep It Short. 3-4 Hours Max.
- Provide Opportunities For Social Interaction.
- Encourage Families To Attend. Its Not Just “His” Thing.



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Rally Barriers

- Complex Rules
- “Discover America – Get Lost On A Rally”
- Need Specialized Measuring And Timing Equipment
- Not Really An “AUTO” Sport



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Simple Events that Emphasize Fun

- 10 Seconds To Explain
- Course Is Foolproof
- No Need For Specialized Measuring And Timing Equipment
- Emphasize Social
- Will Present Both Timed And Untimed Concepts.



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Timed Rallys

- Scoring Is Based On Timing Errors
- Course Is Hopefully Still Foolproof
- More Competitive, Less Social
- Most TSD Requires Accurate Distance Measurement
- Requires More Workers



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Regularity Run

- Create A Loop That Can Be Run In 45 Minutes
- Have Them Run It 3 Times
- Have 5ish Hidden Checkpoints Where Contestants Timed
- Each Checkpoint Score Is Difference Between Time Car Passed. Final Score Is Sum Of Checkpoints
- Doesn't Need Measurement



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Regularity Run

- Start And End Loop Where People Can Socialize
- Be Creative With Hiding Controls
- Must Have Larger Car Numbers
- 3 Runs So You Can Discard. Only Count Best Comparison Of 3



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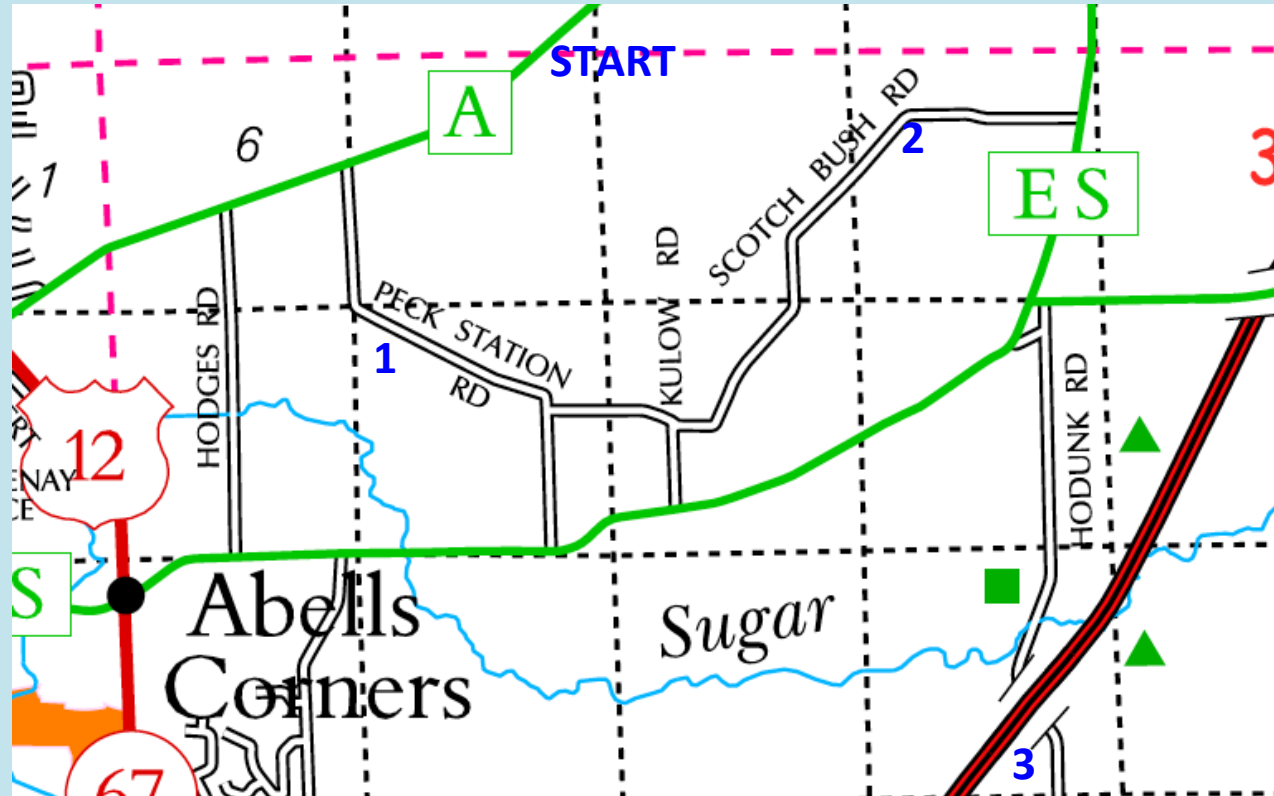
Map Rally

- Map Checkpoint Locations On A Detailed Map
- Provide A List Of Times To Pass Each Checkpoint
- Contestants Determine How To Get To Checkpoints And Which Direction.
- Can Either Have Passage Controls Or Have Contestants Stop And Get Timing.
- Doesn't Need Measurement



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Map Rally



CZT

1. 11:15:22
2. 11:18:06
3. 11:26:19



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Gimmick Rallyes

- Don't Need Timing
- Often More Social
- Can Be Very Complex (KISS)
- Scoring Is Not By Timing
- Doesn't Need Measurement



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Examples of Gimmick Rallyes

- Question & Answer
- Scavenger Hunt
- Minimum Distance
 - GPS
 - Landmarks
 - Searchlight
- A-B



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Question & Answer Rally

- What Most People Think of
- Directions with some fill in the blank questions interspersed

22. LEFT ON SPRUCE ST

A: Who are the Young Thespians?

23. RIGHT ON HIGH ST



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Question & Answer Rally





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Question & Answer Rally

- Keep the Route Following Directions Straightforward
- Nobody Likes to Get Lost
- Be Creative With the Questions
- Avoid Trivia
- Avoid Large Counting Opportunities (How many Stop signs since Instruction 22)



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Scavenger Hunt Rally

- Keep Format a Secret
- Assign a Point Value to Each Item
- Avoid Stuff That Gets Purchased or lock up their \$\$
- Short Time Limit, 1-2 hours



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Minimum Distance Rally

- Can Be Sponsored (i.e. Every UA Theater in the County)
- Need a Way to Prove They Were There.
- Give Points for Reaching a Waypoint
- Deduct Points for each .1 mile driven.



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Minimum Distance Rally

- Variation – GPS Rally
- Give them Co-ordinates
- They Show What is There
- Back it Up With a Cell Picture
- i.e. 41.947345, -87.656608



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GPS Rally





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Minimum Distance Rally

- Variation – Searchlight Rally
- Start At A High Overlook Point
- Turn On A Searchlight 15-25 Miles Away
- Set Up A Schedule When Light Is On And Off
- Shortest Distance To Light Wins (Not Time!)



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Searchlight Rally





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Minimum Distance Rally - Issues

- Easy To Cheat By Zeroing Odo A Few Miles Into Event.
- Gps Locations Can Be Found With Google Streetview
- Searchlight Requires Ideal Conditions To Be Seen. (Have A Bearing And Approx Distance As Backup)
- Searchlight Rental Needs Big Event



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A-B Rally

- Each Instruction Has 2 Parts (A And B)
- One Part Good And One Part Bad
- Contestants Determine Which Is Good And Mark It On Scorecard
- Lots Of Opportunities For Complexity



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A-B Rally

14. a: LEFT ON SMITH
b: LEFT SECOND OOP
- Usually Gets Complex
 - Traps Are In The General Instructions
 - Key Is Both Instructions Take You On The Same Course. Just Why Is Different
 - This Is Something To Work Toward



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DISCUSSION

