

Media Tracking

Date: _____

Event: _____

Pitch: _____

Key Messages: _____

News Organization: _____

Contact: _____

Follow Up: _____

Coverage Generated: _____

News Organization: _____

Contact: _____

Follow Up: _____

Coverage Generated: _____

News Organization: _____

Contact: _____

Follow Up: _____

Coverage Generated: _____

News Organization: _____

Contact: _____

Follow Up: _____

Coverage Generated: _____