



## SCCA Membership Contest Rules

Contest runs from January 1, 2010 through December 1, 2010.

### Reward Categories:

Category 1: Current SCCA Members

Category 2: Current SCCA Regions (and corresponding Chapters)

### Category 1 Rewards:

For each new member, referring members will receive \$10.00 in "SCCA Gold" that may be used for the purchase of SCCA merchandise, applied to entry fees to a SCCA National Event or applied to SCCA membership. There is no limit to the amount of "SCCA Gold" a member may earn based on new member referrals. "SCCA Gold" will be applied as a credit in the membership record of the member. Additionally, for each referral, the referring member will earn one entry into a Grand Prize drawing.

1<sup>st</sup> Place - Skip Barber Racing School (valued at \$7,000)

2<sup>nd</sup> Place - \$1,500 Tire Rack ® Gift Certificate

3<sup>rd</sup> Place - \$500 SCCA Merchandise Gift Certificate

### Category 2 Rewards:

Regions are eligible for rewards based on an overall increase in their total membership and their membership retention rate. Both are important for the continued growth of the SCCA, since renewing members are more likely to stay with the SCCA for more years while new members are needed to replace those that don't renew.

#### Region Goals:

- Membership Growth – 2%
- Membership Retention – 80%

#### Rewards:

- Level 1: Achieve 2% Growth: Receive \$20 in "SCCA Gold" per Member (Individual and First Gear) and \$30 in "SCCA Gold" per Family Membership above 2009 membership.
- Level 2: Achieve 2% Growth and 80% Retention: Same as Level 1, plus 5% discount on all 2011 event sanction fees (excluding insurance and late fees).
- Level 3: Achieve 10% Growth and 80% Retention: Same as Level 1, plus 10% discount on all 2011 event sanction fees (excluding insurance and late fees).
- Level 4: Achieve 20% Growth and 80% Retention: Same as Level 1, plus 15% discount on all 2011 event sanction fees (excluding insurance and late fees).



**Recognition:**

The top ten referring members and top ten Regions in percentage of new members and retention will be recognized monthly in *Inside Line* and the top ten and grand prize winners will be officially recognized in *SportsCar*.

**Eligibility:**

- Members; to be eligible for drawing, current SCCA members must be paid members in good standing through December 31, 2010.
- Regions; to be eligible, Regions must be in good standing.

**New Membership Definition:**

A new membership is defined as a membership for an individual that has not previously belonged to the SCCA, or an individual that was previously a SCCA member but whose membership lapsed at least six months prior to the date of the new membership. A new membership with a corresponding spouse or family membership counts as one membership.

**New members may join:**

1. By visiting [www.scca.com](http://www.scca.com) and submitting an online application. To receive credit the referring member's name and membership number must be entered in the appropriate space on the online application form.
2. By mailing a membership application to: Sports Car Club of America, P.O. Box 299, Topeka, KS 66601-0299. In order to receive credit, the referring member's name and membership number must be written on the membership application. Membership applications can also be faxed to 785.232.7213.

Membership applications/brochures are available from the SCCA by contacting Membership Services at 800-770-2055 or via email at [membership@scca.com](mailto:membership@scca.com).

**Deadline and Restrictions:**

- All new member applications must be postmarked no later than December 1, 2010 to be counted.
- If referred by a current SCCA member, a new member application must contain the name and membership number of the referring member in order for the referring member to receive credit. Referral credit will not be given to applications received without the referring member's membership number.
- If not used, "SCCA Gold" will be automatically applied to your Membership Renewal.
- For purpose of this contest, 2009 Membership is total membership as of December 31, 2009.
- For Regions, "SCCA Gold" will be awarded at the end of the program January 1, 2011.
- SCCA members who are paid employees of SCCA are eligible for referral award incentives, but are not eligible for the grand prize drawing.